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## **Marketing/ Business Development Internship at Venew**

Venew ([venewapp.com](http://venewapp.com)) is a Twin Cities startup growing quickly and searching for an intern to assist with our marketing strategy. The goal of this internship is to turn it into a full time management position. Our App is a mobile platform for people on college campuses to view events and activities around them. We won the Gustavus Entrepreneur Cup and were Semi-finalists at the 2017 Minnesota Cup. This internship would be at our location on Hennepin and 8th St, which is less than 5 minutes drive (10min by bus) from the U of M Twin Cities.

### ***What Will My Job Look Like?***

You'll be supporting the brand by:

- Maintaining relationships with Venew Campus Ambassadors
- Managing Social Media platforms
- Reaching out to local businesses to become part of our partner programme
- Promoting Venew to campus users and all relevant parties
- Interviewing App users (User Experience)
- Evaluating effectiveness of Sales & Marketing strategy

### ***Internship Duration and Hours?***

The internship duration is 10 weeks (w spring break off) dates are from February 1st through April 15th (dates are flexible). The hours would be flexible, about 6 hours weekly. You'll meet at our location once or twice weekly and would sometimes work remotely. You will be working directly with Rotimi Edu, the CEO and Venew's Data Analyst and would be meeting periodically with some of Venew's advisors.

### ***What Will I Gain from This Internship?***

While this is an unpaid Internship, you get hands-on marketing experience with a start-up company. We're also happy to work with your college requirements for credit, and would hope you can become a part of our company as we grow. You will also receive a monthly stipend to cover your transportation costs.

### ***Ideal Person for this position?***

This position will be very well suited for a college junior or senior with a passion for Entrepreneurship. A background/major in Marketing, Communications or Sales will be helpful for this position. Since Venew is a start-up we are seeking someone who wants to grow with the company.

### ***How Do I Apply?***

Submit applications through our company's website ([venewapp.com/internships/](http://venewapp.com/internships/))